

## LEILA HABICHE AT THE MILAN DESIGN WEEK

THE EQUANIMITY EXPERIENCE SNEAK PEEK PRESENTED IN THE LOCATION "TORTONA 31" FROM  
APRIL 9 2019: DIVE TO A MULTI-SENSORIAL WORLD.

March 19, 2019 – Floating on time, finding the spiritual and physical peace. A multi-sensorial tale that interrupts the daily grind and brings you to a place where you comfortably recharge your spirit.

This is the concept of the installation developed for and designed in the atelier placed in Via Tortona 31, location of the sneak peek of the Equanimity experience project during the Milan Design Week, from April 9 to April 14 2019.

Designed by Leila Habiche, as a result of seven years of research, Equanimity is a multi-sensorial armchair, able to positively affect the psycho-physical health thanks to a multitude of combined stimulations that are customized according to the characteristics of each user. An installation specifically prepared for the design week will precede the product reveal set for autumn 2019. An immersive and chronological experience arranged as a multi-sensorial walk will be offered to the visitors who will experience some functionalities of Equanimity.

<< "Design for Good" is my motto. A constant source of inspiration to meet the need of good and peace triggered in all of us by the modern environment. This is also why I have gained considerably more awareness, that from the years dedicated to art and sculpture leads me to challenge myself with Design. A design that is useful and healthy">>

The Equanimity project is the first chance to meet Leila Habiche along with her creativity, a powerful energy deeply rooted in the values of social inclusion, which lead her to invent new forms of energy expressions. Forms that draws the attention and the eye on the beauty that she constantly looks for and brings into her creations.

To enjoy the complete interactive experience of Equanimity Sneak Peek at its best, reservation is recommended. Journey will take about 15 minutes.

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